

$$\begin{aligned}
 \hat{p} \cdot e^{i\vec{k}\cdot\vec{r}} &= (-i\hbar\vec{\nabla}) e^{i\vec{k}\cdot\vec{r}} \\
 &= (-i\hbar)(i\vec{k}) e^{i\vec{k}\cdot\vec{r}} \\
 &= (\hbar\vec{k}) e^{i\vec{k}\cdot\vec{r}}
 \end{aligned}$$

For future use, note that the operator

$$\hat{T}_R = e^{-i\hat{p}\cdot\vec{R}/\hbar}$$

generates translations:

$$\hat{T}_R \cdot f(\vec{r}) = f(\vec{r} + \vec{R}).$$

Proof:

$$\hat{T}_R \cdot f(\vec{r}) = e^{\vec{R}\cdot\vec{\nabla}} f(\vec{r})$$

$$= \left[ 1 + \vec{R}\cdot\vec{\nabla} + \frac{1}{2}(\vec{R}\cdot\vec{\nabla})^2 + \dots \right]$$

$$= f(\vec{r}) + \vec{R}\cdot\vec{\nabla} f(\vec{r}) + \dots$$

$$\in \sum_{\vec{R}} f(\vec{r})$$

(Taylor series expansion)

$$= f(\vec{r} + \vec{R}).$$