

exclusively for viewers of "The Oprah Winfrey Show""

## EVERYTHING IN STORE!

That's half off all footwear styles and accessories including the Christian Siriano for Payless<sup>™</sup> collection, which is only available at select stores.

text OPRAHSHOW to 242424 to receive this coupon on your mobile phone, or print this coupon and present in store. Message and data rates may apply. Text option available in U.S. only.

## COUPON CODE: 29622

N STORE ON thru October 30th Offer valid Thursday, October 29 at 10:00 am Central Time, through normal store hours on Friday, October 30 for all Payless stores in the US, Canada, Guam and Saipan, excluding Puerto Rico, Payless Shopko® locations, Payless.com<sup>®</sup>, unforgettablemoments.com, giftcards and special orders. Styles and product availability vary by store. Designer collections available in limited stores only. One coupon per customer. Not valid on prior purchases. Cannot be combined with other offers. Printed coupon or text message coupon must be presented at time of purchase. ©2009 PSSW